# Chief Executive Officer's Report

### April 2018

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### October, November, Vecember at a glance



2,596 new library card holders

21,980 visits to the digital repository





adult program attendees



youth programs offered



intergenerational

programs



municipal IDs processed this year to date



iob seekers served



passports processed



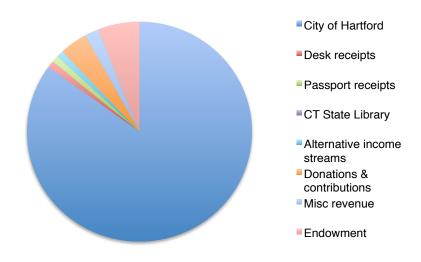
### OPERATING BUDGET SUMMARY 12/31/17

### 50% THROUGH FISCAL YEAR

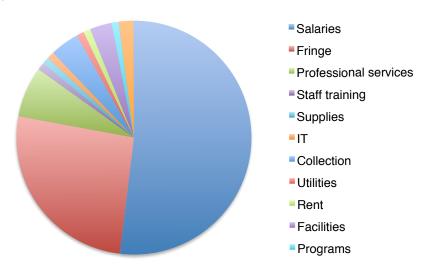
For the period ending 12/31/2017, the Hartford Public Library has expended a total of \$4,613,459 which represents 49.1% of the revised operating budget of \$9,400,427. The Library has also collected \$4,771,475 in operating funds, or 50.8% of the Fiscal Year 2018 budget.

|                   | REVISED BUDGET | ACTUAL/COMMITTED | VARIANCE    | % REVENUE & EXPENDITURE |
|-------------------|----------------|------------------|-------------|-------------------------|
| Revenue           | \$9,400,427    | \$4,771,475      | \$4,628,952 | 50.8%                   |
| Expense           | \$9,400,427    | \$4,613,459      | \$4,786,968 | 49.1%                   |
| Projected balance | \$0            | \$158,016        | -\$158,016  |                         |

### **REVENUE**



### EXPENSE





| FY18 OPERATING BUDGET DETAIL | (AS OF | 12/31/ | <b>′2017</b> ) | ) |
|------------------------------|--------|--------|----------------|---|
|------------------------------|--------|--------|----------------|---|

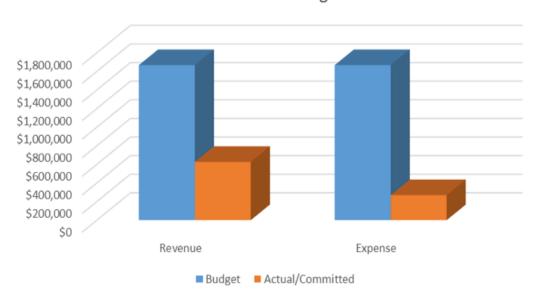
|                            |             | REVENUE                  |             |             |
|----------------------------|-------------|--------------------------|-------------|-------------|
|                            | BUDGET      | ACTUAL REVENUE           | VARIANCE    | % COLLECTED |
| City of Hartford           | \$8,100,000 | \$4,050,000              | \$4,050,000 | 50.0%       |
| Desk receipts              | \$75,000    | \$37,853                 | \$37,147    | 50.5%       |
| Passport receipts          | \$45,000    | \$40,604                 | \$4,396     | 90.2%       |
| CT State Library           | \$6,000     | \$0                      | \$6,000     | 0.0%        |
| Alternative income streams | \$200,617   | \$45,200                 | \$155,417   | 22.5%       |
| Donations & contributions  | \$300,000   | \$203,379                | \$96,621    | 67.8%       |
| Misc revenue               | \$14,500    | \$91,175                 | -\$76,675   | 628.8%      |
| Endowment                  | \$659,310   | \$303,264                | \$356,046   | 46.0%       |
| Total revenue              | \$9,400,427 | \$4,771,475              | \$4,628,952 | 50.8%       |
|                            |             | EXPENSE                  |             |             |
|                            | BUDGET      | ACTUAL EXPENSE/COMMITTED | VARIANCE    | % EXPENDED  |
| Salaries                   | \$5,290,180 | \$2,419,337              | \$2,870,843 | 45.7%       |
| Fringe                     | \$2,118,030 | \$1,181,180              | \$936,850   | 55.8%       |
| Professional services      | \$507,937   | \$320,203                | \$187,734   | 63.0%       |
| Staff training             | \$64,482    | \$41,351                 | \$23,131    | 64.1%       |
| Supplies                   | \$76,850    | \$37,638                 | \$39,212    | 49.0%       |
| IT                         | \$224,158   | \$68,154                 | \$156,004   | 30.4%       |
| Collection                 | \$571,823   | \$211,692                | \$360,131   | 37.0%       |
| Utilities                  | \$76,092    | \$33,374                 | \$42,718    | 43.9%       |
| Rent                       | \$107,625   | \$54,217                 | \$53,408    | 50.4%       |
| Facilities                 | \$251,550   | \$136,782                | \$114,768   | 54.4%       |
| Programs                   | \$71,700    | \$33,448                 | \$38,252    | 46.6%       |
| Contingency                | \$40,000    | \$76,083                 | -\$36,083   | 190.2%      |
| Total expense              | \$9,400,427 | \$4,613,459              | \$4,786,968 | 49.1%       |

### FY18 GRANT BUDGET SUMMARY (AS OF 12/31/2017-50% THROUGH FISCAL YEAR)

|          | BUDGET      | ACTUAL/COMMITTED | VARIANCE    | % COLLECTED/COMMITTED |
|----------|-------------|------------------|-------------|-----------------------|
| Revenue  | \$1,666,995 | \$626,657        | \$1,040,338 | 37.6%                 |
| Expense  | \$1,666,995 | \$268,757        | \$1,398,238 | 16.1%                 |
| Variance | \$0         | \$357,900        | -\$357,900  |                       |

### TOTAL GRANT BUDGET

### Total Grant Budget



### GRANT ACTIVITY FOR OCTOBER-DECEMBER 2017

|             | AWARDED          |                 |
|-------------|------------------|-----------------|
|             | NO. OF<br>GRANTS | GRANT<br>AMOUNT |
| Government  | 0                | \$0             |
| Foundations | 6                | \$522,925       |
| Corporation | 2                | \$35,000        |
| Total       | 8                | \$557,925       |
|             |                  |                 |

| PENDING     |                  |                 |  |  |
|-------------|------------------|-----------------|--|--|
|             | NO. OF<br>GRANTS | GRANT<br>AMOUNT |  |  |
| Government  | 0                | \$0             |  |  |
| Foundations | 1                | \$25,500        |  |  |
| Corporation | 2                | \$15,000        |  |  |
| Total       | 3                | \$40,500        |  |  |

|             | NO. OF<br>GRANTS | GRANT<br>AMOUNT |
|-------------|------------------|-----------------|
| Government  | 1                | \$471,750       |
| Foundations | 1                | \$12,840        |
| Corporation | 1                | \$200,000       |
| Total       | 3                | \$684,590       |

### statistics: visits

# 250,000 224,119 200,000 190,237 150,000 100,000 50,000 2nd Q 2017

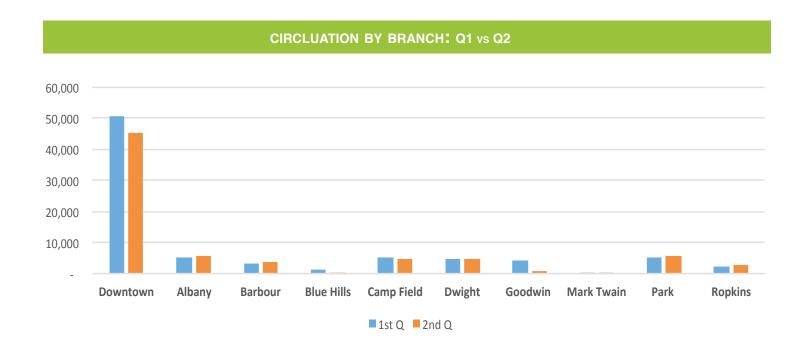
|            | OCT 2017 | NOV 2017 | DEC 2017 |
|------------|----------|----------|----------|
| Downtown   | 42,298   | 35,987   | 31,955   |
| Albany     | 10,210   | 10,441   | 9,498    |
| Barbour    | 2,119    | 1,844    | 1,789    |
| Blue Hills | 184      | 156      | 73       |
| Camp Field | 5,268    | 3,992    | 3,616    |
| Dwight     | 5,161    | 3,375    | 2,875    |
| Goodwin    | 291      | 234      | 140      |
| Mark Twain | 66       | 23       |          |
| Park       | 5,228    | 4,778    | 4,944    |
| Ropkins    | 1,706    | 1,019    | 967      |

### VISITS BY BRANCH: Q1 vs Q2 120,000 100,000 80,000 60,000 40,000 20,000 Downtown **Albany** Barbour **Blue Hills Camp Field Dwight** Goodwin **Mark Twain** Park **Ropkins** ■1st Q ■2nd Q

### statistics: circulation

|        | TOTAL | CIRCI    | JLATION: | Q1 vs | Q2   |
|--------|-------|----------|----------|-------|------|
|        |       |          |          |       |      |
| 90,000 |       | 82,858   |          |       |      |
| 80,000 |       |          |          | 73,4  | 406  |
| 70,000 |       |          |          |       |      |
| 60,000 |       |          |          |       |      |
| 50,000 |       |          |          |       |      |
| 40,000 |       |          |          |       |      |
| 30,000 |       |          |          |       |      |
| 20,000 |       |          |          |       |      |
| 10,000 |       |          |          |       |      |
| -      |       |          | _        | - 10  |      |
|        | 1:    | st Q 201 | .7       | 2nd Q | 2017 |

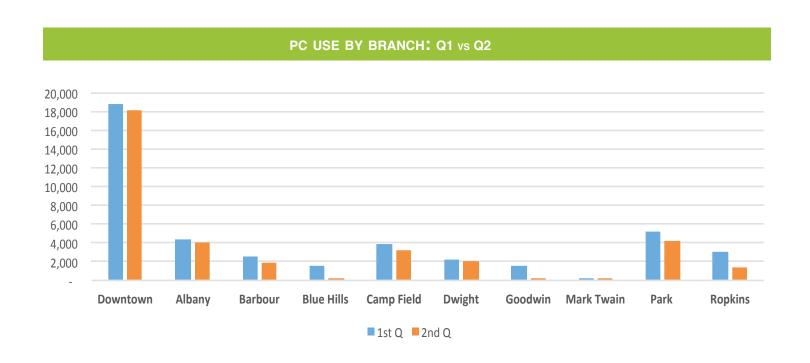
|            | OCT 2017 | NOV 2017 | DEC 2017 |
|------------|----------|----------|----------|
| Downtown   | 15,727   | 14,625   | 15,003   |
| Albany     | 1,901    | 1,805    | 1,836    |
| Barbour    | 1,230    | 1,356    | 1,069    |
| Blue Hills | 172      | 195      | 97       |
| Camp Field | 1,766    | 1,631    | 1,402    |
| Dwight     | 1,823    | 1,485    | 1,216    |
| Goodwin    | 349      | 249      | 207      |
| Mark Twain | 7        | 2        | 19       |
| Park       | 1,975    | 1,574    | 1,910    |
| Ropkins    | 1,105    | 957      | 713      |



### statistics: pc use

| TOTAL PC USE: Q1 vs Q2 |           |       |           |
|------------------------|-----------|-------|-----------|
| 50,000                 |           |       |           |
| 45,000                 | 43,397    |       |           |
| 40,000                 |           |       | 35,440    |
| 35,000                 |           |       |           |
| 30,000                 |           |       |           |
| 25,000                 |           |       |           |
| 20,000                 |           |       |           |
| 15,000                 |           |       |           |
| 10,000                 |           |       |           |
| 5,000                  |           |       |           |
| -                      | 1st Q 201 | 1.7 2 | nd Q 2017 |

|            | OCT 2017 | NOV 2017 | DEC 2017 |
|------------|----------|----------|----------|
| Downtown   | 6,575    | 5,649    | 5,951    |
| Albany     | 1,630    | 1,323    | 1,147    |
| Barbour    | 708      | 681      | 560      |
| Blue Hills | 69       | 59       |          |
| Camp Field | 1,195    | 1,162    | 900      |
| Dwight     | 854      | 666      | 483      |
| Goodwin    | 113      | 82       |          |
| Mark Twain | 4        |          |          |
| Park       | 1,470    | 1,445    | 1,319    |
| Ropkins    | 548      | 455      | 392      |





### **COMMUNITY OUTREACH**

December was the official launch of the HPL @ Hartford Stage bookshelf. Four books were checked out, during the run of A Christmas Carol.

At the beginning of the 3rd quarter, the Hartford Stage ticket program with Feeding the Dragon was launched. 117 out of 182 available passes were claimed across the system. Branches identified eight neighborhood ambassadors in total, to help promote the plays and expose more people to the theater.

In November, HPL visited the CREC Hurricane Relief Center once a week to complete Municipal ID applications, issue library cards, and offer information on library services. Also, 58 Municipal ID applications and 72 library cards were issued at the Center. In the 2nd quarter, 77 museum passes were reserved and used.

Park branch focused on outreach efforts and presentations to the Adult Education Center on Washington Street and on all of the Hartford Public Library resources and services along with roll out of the Boundless card to Maria Sanchez School and Burns Latino Studies Academy.

864

MUNICIPAL IDS PROCESSED

100+
EMPLOYMENT REFERRALS

### CIVIC ENGAGEMENT

In the area of civic engagement, HPL collaborated with multiple partner organizations as part of the group "Hartford Votes~Hartford Vota" and hosted a Candidate Forum in which high school students facilitated a meet and greet session for the five candidates running for the Hartford Board of Education. As with every election, the Downtown Library served as a polling place for Hartford District 22 in November. HPL continued to participate in and host ongoing meetings of Hartford's Commission on Refugee and Immigrant Affairs (CRIA) in making Hartford a welcoming and safe city for all its diverse residents.

### LIFE SKILLS AND WELL BEING

At the Albany Branch, a successful partnership was established with Rashea M. Banks, Community Health Specialist from the Neag Comprehensive Cancer Center at UConn Health. The branch held four public health nights with Ms. Banks, two about prostate cancer awareness and two about breast cancer awareness. This partnership will continue in 2018, with "2018: The Year of Public Health at the Albany Branch." Each month will focus on a different health topic, and will include programming and resources. January's focus is "Physical Fitness and Nutrition for the Busy Individual."

At the Barbour and Camp Field Branch, the Wheeler Clinic tabled information about their community-based programs and services offered at their new Family Health & Wellness Center located on Woodland Street.

YOUmedia has collaborated with the Hartford Public Schools to provide supper every Tuesday, Wednesday and Thursday in YOUmedia. Teen services had eight contacts with HPS, four outreach visits and four YOUmedia field trips. We engaged approximately 172 youth in stop motion animation, game design, and narrative gaming workshops; those same youth then visited YOUmedia to explore additional library resources. During the same period, the program brought in \$2,050 in funding. The Albany Branch and YOUmedia team worked diligently to open YOUmedia at Albany in February. In order to streamline services for the 19-24 year old population, YOUmedia worked on opening early on Fridays to serve the unique needs of the young adult population. This new service encompasses outreach and partnership with UConn staff and students who have begun to use YOUmedia at Central.

The UCONN Latino Medical Student Association visited the Park Branch to give a presentation on Diabetes. The program resulted in requests for presentations with nutritionists to demonstrate how to cook healthy dishes for diabetics.

The CT Civic Ambassadors Summit partnership with UConn Humanities Institute and Everyday democracy resulted in discussions on civic health and its importance for the well-being of our communities. The event brought youth and adults together to learn and engage with each other and panelists about what can be accomplished through community dialogues, the power of parent-child civic leadership and engagement, civics learning that builds civic skills, and develop action steps to address the most urgent issues affecting communities and democracy.

### **DIGITAL LITERACY**

This quarter, we experienced high reference requests in digital literacy and technology coaching. We answered and provided technology coaching assistance 4,238 times out of 10,439 reference interviews. We had 2,596 new library card holders this quarter

### EASE TO ACCESS

During the second quarter, final changes were made to Stack Map for Downtown. Roll out to the branches will begin in the 4th quarter. The implementation of collection HQ, a collection management system to improve our collection performance, selection and purchasing has begun.

Items added FY18 Q1: 6181 Items added FY18 Q2: 6587

Shared access to electronic databases with UConn has resulted in extended usage of Consumer Health Complete to UConn, and UConn working on extending JSTOR and certain EBSCO databases to the Hartford Public Library. New location codes are being created to support and enable our new lending policies which have been received with much appreciation from the public. Catalog computers now have access to HPL catalog as well as UConn at Hartford catalog.

### LOOKING AHEAD

HPL will be collaborating with the Village for Families and Children to bring the Words Count program to HPL. Parents volunteer to have their young children wear a device called "Lena" which records the number of words and interactions the child experiences. The data is used to help show parents the importance of back and forth dialogue with small children and give them the tools they need to help ensure their child is ready for Kindergarten.

At Albany, there were many successful collaborations this quarter that have shaped up ad coming programs in 2018. Albany will be hosting a series of talks from the docents at the Wadsworth Athenaeum to coincide and celebrate the 50th year of docents at the museum. We will also serve as a satellite partner of the Mandell JCC Hartford Jewish Film Festival with two screenings of "Doing Jewish: A Story from Ghana."

March – April 2018 is the National Endowment for the Arts Big Read initiative, and HPL is proud to offer a variety of programs including dance, poetry and art workshops based on the themes of racial macroaggressions from Claudia Rankine's book "Citizen: An American Lyric." The Big Read programming culminates on April 26, 2018 with an author event featuring Claudia Rankine that includes a community dance performance and a youth spoken word poetry competition.

In March, the library will be hosting an Open House for all families displaced by the hurricanes this past fall and will also begin offering story times and youth activities at the Red Roof Inn one afternoon a week. At Barbour, food preparation & tasting series with a UCONN Nutrition Educator are planned for February and March along with financial literacy workshops Building Wealth: Securing Your Financial Freedom

### adult programs

### SUPPORTIVE COMMUNITY FOR LEARNING

HPL's Downtown location offered 97 intergenerational programs with a total audience of 4,845.

Programming highlights from this period included a celebration for Hispanic Heritage Month in partnership with UConn Hartford School of Social Work that focused on Latino Innovative Approaches to Wellness with an afternoon of yoga, art and dance. The Library also participated in the international event "Indie Author Day," in which libraries across the world celebrated their local writing communities and featured local authors reading selections from their books and connecting with readers from the Greater Hartford area.

In support of October being Domestic Violence Awareness Month, the Library hosted an event with local author Sarah Gallardo, author of "Hiding in Plain Sight."

97
PROGRAMS



The Library's Center for Community Culture was the venue for the 30th Annual "Many Colors of a Woman" Jazz Festival, the longest running festival hosted by Nicki Mathis that showcases women of jazz and their music.

In partnership with UConn, HPL hosted an Open Data In Action salon that brought together a wide range of researchers to showcase how their work has benefited from openly and freely accessible data. Presenters from the public, private and academic sectors discussed how open data, ranging from historical documents to statistical analyses is being used to create projects, change policies, and conduct research to highlight the importance that open data has on shaping the world around us.

Another HPL and UConn partnership was "Esfuerzos Post Maria y el Festival de la Palabra con Mayra Santos-Febres," an event with Mayra Santos-Febres, Puerto Rican author, poet, novelist, professor of literature, essayist, and literary critic, to discuss relief efforts after Hurricane Maria devastated Puerto Rico.

Fall programming included annual events such as the Wallace Stevens Birthday Bash and the National Primary Care Week Health Fair in partnership with UConn Health Center. Weekly programming continued with the Hartford Area Open Mic (HOME) that gave a voice to local writers and poets, and the public speaking and leadership development workshops held on Tuesdays in partnership with a local chapter of the national Toastmasters club.

Currently, HPL's programming team is in the middle of the 15th annual season of its hugely successful Baby Grand Jazz series, and will be putting out a call for artists to submit for the 2019 jazz concerts. Planning is underway for the summertime Evelyn Preston World of Sounds concerts to be held at HPL locations throughout the city, and for the library's annual intergenerational Summer Learning program.

Expansion of cultural programs and services through the Hartford History Center have led to dynamic exhibits and presentations at Dwight, Albany, and Barbour. Albany Branch will be staging exhibitions throughout the year. The first one titled "Hartford Creates: Printmaking in 2017," highlighted the work that was made in the "Lifelong Learning Classes in the Arts for Older Adults: Printmaking with Robert Charles Hudson" at the Albany Branch in 2017.

### youth & family services

### OVERVIEW

78
BOUNDLESS
PROGRAMS

In the 2nd Quarter, the Library-on-Wheels (LOW) made 35 visits for 1,343 attendees and checked out 817 materials. Library-on-Wheels added the Metzner Early Learning Center to its rotation in October and has expanded services to the North End Senior Center. Anecdote: "After my first visit in October, a teacher remarked to me that it was so helpful to observe me modeling how to read to the children, keeping them engaged in the story while integrating letter sounds, prediction, vocabulary and other early literacy skills."

Not only do the children benefit from interaction with a librarian, critical skills are also modeled for the preschool teachers.

2,939

Leap into Learning and Boundless Programs are in phases 3 and 4 of pilots with goals to ensure access to resources that support academic success, empowering parents to become library and early literacy advocates, and reaching members of the community who have never visited the library.

PARTICIPANTS SERVED BY BOUNDLESS PROGRAMS

With Leap into Learning, 10 parents are in training to become Parent Library Ambassadors. They volunteer at the library once a month and keep track of how many new library visitors they bring in from their neighborhood. They are helping in the planning of Día de los Niños celebration for the spring, which will feature activities they plan and lead.

3,700

78 Boundless programs were delivered with a total attendance of 2,939 participants. To date, approximately 3,700 Boundless cards have gone out to schools with a goal of 7,200 cards by the end of 2017-2018 school year.

BOUNDLESS CARDS DISTRIBUTED Below is an anecdote about Boundless from Ropkins:

1,343

"In the month of November, I had a 2nd grade teacher visit the library with her class from SAND School. In her class, I have a girl name Sonia who has been in the homework club since she was in kindergarten. The teacher shared with me that Sonia is always so excited to share with her details of the programs after school. The teacher shared what wonderful school programs "Boundless" and homework club are. The teacher mentioned to me that the homework club that Sonia attends is a positive program that encourages life skills, craft activities and other areas. It is meaningful to the student. She lastly commented that she highly recommends the programs to all of her students. I have noticed that students and their families are referred to the homework club afterschool and the teachers enjoy the common core activities when they visit the library during the day."

PEOPLE SERVED BY LIBRARY ON WHEELS The Youth Services department has begun delivering Dinner and A Story programs with the goal to attract families who are not regular library users and engage them with library services and resources. This has drawn over 100 attendees at each of the programs, a number of whom indicated they had not visited the library before or rarely visited the library. Circulation increases are evident on the evenings of programs.

15,839
TOTAL YOUTH PROGRAM

**ATTENDEES** 

Surveys distributed yielded comments such as:

"For a family that is suffering financially, this was a helpful way to share a healthy meal with my family without depleting our own limited supply. My children love hearing the story and doing the activities. Thank you for a wonderful night. I love everything that you are doing. Please keep it up. You have no idea just how many people you impact with this event."

The popularity of the program has resulted in expansion to the branches, in conjunction with School Choice informational sessions.

# hartford history center & artwalk

21,980

TOTAL VISITS TO THE DIGITAL REPOSITORY

| Visits—online       | 6,416 | 7,598 | 7,966 |
|---------------------|-------|-------|-------|
| Visits—physical     | 881   | 530   | 620   |
| Reference questions | 196   | 121   | 244   |
| Programs            | 12    | 9     | 6     |
| Program attendance  | 352   | 195   | 140   |

### **EMPOWERING COMMUNITIES AWARD**

Hartford History Center will receive the 2018 Empowering Communities Award from the Connecticut Fair Housing Center at their annual Loving Civil Rights Award Dinner on May 10. The Hartford History Center is receiving this award for its work done in collaboration with the Connecticut Fair Housing Center in creating the CT Fair Housing Tour of Hartford.

### NEH REVIEW PANEL

Brenda Miller, Hartford History Center executive director, recently served on the National Endowment for the Humanities' (NEH) Public Humanities Projects peer review panel. The national panel, which convened in Washington, D.C. in November, evaluated applications in NEH's Public Humanities / Community Conversations grant line.

### ORAL HISTORY WORKSHOP

On November 18, the Hartford History Center held an oral history workshop facilitated by Dr. Annie Valk, Williams College professor and oral historian. The room was full with members of the community interested in conducting their own oral history projects. Trinity College, Connecticut Landmarks and True Colors were among the organizations who participated in the workshop.

### UCONN FIRST YEARS

Hartford History Center collaborated with the UCONN First Year Experience professors to offer an interactive workshop with first-year Hartford campus college students to orient them to the City of Hartford through History Center collections including maps, directories, photographs, and Hartford imprints and showed students research protocols necessary to access the archival material.



NOV 2017

**DEC 2017** 





### INCREASED ENGAGEMENT WITH THE ARTS AND HUMANITIES THROUGH ACCESS AND EXPOSURE

Two ArtWalk shows opened in the 2nd quarter, The Memories Between, Women of Nobility, by artist Afarin Rahmanifar that dealt with iconic female characters that have ties to both Eastern and Western cultures and The Door of No Return by artist Robert Charles Hudson, a re-creation of a tragic structure that spoke to man's inhumanity to man.

Additionally, ArtWalk judges Will K. Wilkins, executive director Real Art Ways; Frank Mitchell, executive director The Amistad Center for Art & Culture; and, Chet Kempczyski, artist and art teacher at Loomis Chaffee School were joined by HPL CEO, HHC executive director and the HHC education and community outreach manager in selecting next year's slate of shows. The artists chosen are Andrew Reardon, Rashmi Talpade, the Community Partners in Action Prison Arts Program and Brian McClear.

In late November, Hartford History Center staff and a UCONN Urban Studies intern installed an exhibit called The Poster As Art which showcases a colorful selection of posters and broadsides, held in the Hartford History Center's permanent collection. The collection dates from mid-18th century to present day and is a vibrant expression of Hartford's community life. The diverse range of selected events on exhibit took place in Hartford, 1969 – 2017.

### BETTER QUALITY OF LIFE THROUGH ENGAGEMENT WITH INTERESTS AND PASSIONS

HHC continued the Encounters series in the fall in collaboration with the UConn Humanities Institute, The Wadsworth, and The Amistad Center for Art & Culture. Diverse audiences joined us for these small group discussions held

in both October and November. The October Encounters' dealt with 15th and 16th century texts on alchemy and its relationship to early American society. The November Encounters focused on The Gospel of Wealth by Andrew Carnegie and the ideology behind philanthropy. Complementary programming included author talks which delved into Hartford's witchcraft persecution history with former Trinity head librarian Richard Ross III, and his book, Before Salem: Witch Hunting in the Connecticut River Valley 1647 - 1663, as well as a number of untold stories with Hartford grassroots history buff, Stephen Thornton and his book Wicked Hartford.

### DEEPER UNDERSTANDING OF SELF AND CONNECTION TO COMMUNITY BY LEARNING HARTFORD HISTORY

In October, November, and December, the HHC held hands-on workshops to introduce the historical collections and explore specific research interests and historical exhibits with high school and college students from UCONN's First Year Experience seminar, CREC IMPACT YEAR alternative education program, and Stafford High School as well as social studies teachers from CREC schools.

Throughout the fall, Trinity College students in the Global Hip Hop Cultures course researched and taped oral history interviews with Hartford Hip Hop artists. HHC staff supported students in delving into the 1980s Hartford historical moment for the African American, West Indian, and Puerto Rican communities that lived in housing projects in the city. The information they collected is now a part of a series of short films highlighting seven Hartford Hip Hop pioneers. All work, once processed, will be archived in the Hartford History Center and available online.

As we continue to develop Branch Outreach programming and exhibits, the HHC worked with Dwight Branch to install a small exhibit on the Barnum and Bailey Circus and its presence in the city. The exhibit featured historical images from the Hartford Times photograph collection and an original circus poster from 1941.

### PRESERVING THE HISTORY OF HARTFORD

Work continues on an in-depth inventory of Hartford Public Library's own institutional archive and work began this quarter on capturing the oral histories of Hartford's jazz greats. These oral histories, made possible through funding from the Kaman Foundation, will be uploaded to the library's digital repository after processing. A major gift added to the historical collections this quarter is currently on display in the administrative exhibit corridor. "Historical Hartford Views" are acrylic landscapes painted by artist TR Colletta, formerly of Hartford. Paintings were purchased by Howard Fromson and hung in his Rockville, CT company Anocoil. Presstek LLC purchased Anocoil in 2016 and donated the paintings to Hartford Public Library in the fall of 2017 under the guidance of Howard and Sandy Fromson.



### the american place

| STATISTICS                               |            |            |                  |
|------------------------------------------|------------|------------|------------------|
| STATISTICS                               | OCT        | NOV        | DEC              |
| ESL classes CTRL youth                   | 11         | 13         | 4                |
| ESL attendees CTRL youth                 | 193        | 213        | 105              |
| ESL classes CTRL                         | 38         | 34         | 30               |
| ESL attendees CTRL                       | 565        | 483        | 307              |
| Food Handler Classes                     | 16         | 41         | 23               |
| Food Handler Attendance                  | 135        | 305        | 322              |
| GED classes at Barbour                   | 18         | 18         | 13               |
| GED attendees at Barbour                 | 87         | 90         | 53               |
| GED testing                              | 23         | 10         | 10               |
| Job services                             | 640        | 702        | 646              |
| Job seekers served                       | 140        | 164        | 142              |
| Citizenship classes at CTRL              | 10         | 7          | 9                |
| Citizenship attendance at CTRL           | 200        | 113        | 120              |
| Citizenship screenings                   |            |            | *54              |
| Citizenship apps. prepared & submitted   |            |            | *94              |
| Green Card renewals prepared & submitted | 17         | 11         | 14               |
| Individuals passed the citizenship test  |            |            | 48               |
| Individuals achieved citizenship         |            |            | 55               |
| Passport apps prepared & submitted       | 217        | 168        | 177              |
| No. of volunteers                        | 7          | 7          | 6                |
| No. of tutees                            | 12         | 13         | 11               |
| No. of volunteer hours                   | 56         | 42         | 36               |
| Photos                                   | 133        | 70         | 98               |
| Translations                             | 9          | 15         | 1                |
| Translation fees                         | \$300.00   | \$620.00   | \$40.00          |
| Passport fees                            | \$5,125.00 | \$3,525.00 | \$4,439.75       |
| Photos fees                              | \$1,330.00 | \$700.00   | \$980.00         |
| Immigration fees                         | \$850.00   | \$550.00   | \$700.00         |
| NCS Pearson GED fees                     | \$0.00     | \$0.00     | \$103.00         |
|                                          |            | *indicates | auarterly figure |

562
PASSPORTS PROCESSED

446

JOB SEEKERS SERVED

1,886 ESL STUDENTS

55
NEW CITIZENS

\*indicates quarterly figure

### IMMIGRANT YOUTH

A team of students and faculty from Trinity College and Capital Community College will investigate best practices for engaging immigrant parents on topics related to their children's education. The research project was one of the highest rated by the Liberal Arts Action Lab (LAAL) advisory board. LAAL http:// commons.trincoll.edu/action-lab/ is an educational partnership between Capital Community College and Trinity College that brings together faculty, students, and CBOs to research a local challenge; findings are shared publicly. The other four cohorts selected this year were the Eviction Project in collaboration with CT Fair Housinf Ctr; The Mapping Bright Project with Community Solutions International, Inc. A pilot (payment in lieu of taxes) Management Project with the City Council and the Open Communities Alliance; and, Creative Place-making with Hartbeat Ensamble.

### **CITIZENSHIP**

Hartford Public Library hosted a unique ceremony on November 7, 2017 which was Election Day. As Connecticut is one of 15 states - plus Washington DC - that allows same-day registration and voting by newly Naturalized Citizens, all 40 new citizens could vote on this day. The event framed the significance of local elections which was further emphasized by keynote speaker, Connecticut Secretary of State. The fact that the Library also served as a polling site added to the significance of the day and the value of public libraries as a catalyst for civic engagement. Press coverage included: The American Dream Comes True for Newly Naturalized Citizens: http://fox61.com/2017/11/07/ american-dream-comes-true-for-newlynaturalized-citizens/

Demand for application support remains strong with clients waitlisted until May. We have completed the transition to digital client intake, which we expect will shorten turn-around time for application completion.

The Project's Director interviewed with members from the Harvard Community Action Partners team working on a strategic plan for Project Citizenship, a partner organization and funder of TAP's citizenship services since 2015.

U.S. Citizenship & Immigration Services and Connecticut's Peer Libraries Citizenship Collaborative are celebrating National Library Week April 8 – 14, 2018 with the first weeklong celebration of Citizenship ceremonies at public libraries across the state. The initiative led by Hartford Public Library provides a wonderful opportunity to welcome new citizens while also celebrating the educational and cultural opportunities available to all at the library. A ceremony will be hosted at each of the following libraries with a launch date of April 4 at the State Capitol. (April 9, Ferguson Library, Stamford; April 10, New Britain Public Library; April 11, Danbury Public Library; April 12, Hartford Public Library in the morning; Rockville (Vernon) Public Library in the afternoon; and, April 13, Otis (Norwich) Library.

### LITERACY

Nearly 10,000 Hartford residents age 25 and above have less than a 9th grade education. The Library recently hired a certified reading instructor who will conduct learning activities and individualized assessments to evaluate and instruct adults with basic literacy challenges towards the goal of their achieving reading mastery. We expect to grow the program with trained volunteers.

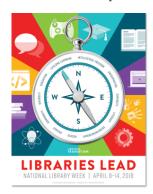
The Library hosted VOCAL's (Voices of CT Adult Learners) 8th Annual Student/Teacher Achievement Recognition Salute (STARS) on Nov 30. Over 100 learners and educators participated. Among those

recognized were one of HPL's newly naturalized Citizenship students, one GED student, and, HPL's Citizenship Project Administrative Coordinator.

### **IMMIGRANT CAREER PATHWAYS INITIATIVE**

The Hartford Public Schools Food and Child Nutrition Services (FCNS) was awarded \$93,384 to incorporate higher volumes of local fresh food into the school menu by installing new processing equipment to establish an enhanced "central production kitchen" located in Hartford's Journalism & Media Academy. This Farm to School award provides for further expansion of the TAP's Immigrant Career Pathways collaborative with HPS FCNS as the demand for Food Handler and Food Manager job openings grows. HPL is poised to continue building the Food service training program to meet this demand. To date over two dozen students have been hired by HPS FCNS.

One challenge of the CPI collaborative with HPS FCNS occurs with those individuals unable to plan their schedules to meet the schools' internship early morning timeframe. However, we have been able to expand our partnership to commercial kitchens and restaurants that will provide such individuals with internship assignments at Billings Forge Kitchen, Wintonbury Baptist Church, Paradise Restaurant, and ImmaCare Solutions. Outreach to potential internship sites continues with the intention of our establishing a reliable network of alternative sites that can be readily accessed for future placements.



## marketing & communications

### **MAJOR INITIATIVES**

### Major initiatives:

- Beyond Words: production of the 5 minute video of six compelling stories that portray how the men and women of HPL "bridge the gap between looking and finding."
- Boundless: Promotion of partnership between HPL and Hartford Public Schools
- HPL magazine / winter issue; stories in development

6,302

FACEBOOK
FOLLOWERS

6,817

E-NEWSLETTER CIRCULATION



Hartford Public Library debuted its new partnership with Hartford Stage in December 2017 with the opening of Sharon Washington's play Feeding the Dragon. (From left) Hartford Stage Associate Artistic Director Elizabeth Williamson; actor/playwright Sharon Washington; Hartford Stage Artistic Director Darko Tresnjak; HPL CEO Bridget Quinn-Carey; Margaret Patricelli with The Robert and Margaret Patricelli Family Foundation; and, Hartford Stage Managing Director Michael Stotts.



### PARK BRANCH LIBRARY

The contract with the state for funding the Park Branch Library project has been executed. A request for qualifications (RFQ) was completed for construction management services and four firms were short listed. The request for proposal (RFP) is presently in the process of being completed once completed it will be issued to the short listed construction management firms for submission of their proposals.

### **BLUE HILLS BRANCH LIBRARY**

The transition of the Blue Hills Branch library was completed. Furniture, equipment and materials were redistributed to other branch locations. Old materials and furniture were given to community libraries, day cares, and other nonprofit entities.

### **GOODWIN BRANCH LIBRARY**

The transition of the Goodwin Branch library was completed. Hartford Public has been working with Leadership Greater Hartford to find alternative uses for the space. A community meeting was held with a number of organizations participating and showing interest in the location. A draft request for proposal has been shared for review and comment.

### MARK TWAIN BRANCH LIBRARY

The transition of the Mark Twain Branch library space has been turned back to the Hartford Public Schools Department. The Hartford Public Library has left the collection in place and continues to use the space for programming such as ESL and adult literacy.



A rendering of the new Park Branch

### development

### **BEYOND WORDS**

In 2017, Beyond Words netted \$154,000. This is more than double what was raised at Beyond Words in 2016. The board's development committee worked very hard on the 2017 Beyond Words event, raising a total of \$108,750 in sponsorships, a \$50,000 increase from last year, and an additional \$63,000 was raised in donations to Fund the Mission - Tim Sullivan, Jr. raised \$40,000 in 5 minutes the night of the event. Much of this can be attributed to a strong working committee and the board and corporators filling tables and getting the word out. Marlene Ibsen, Travelers Foundation president served as honorary chair and Sharon O'Meara, HFPG was our 2017 Caroline M. Hewins medalist posthumously. Guest speaker Victor Lavelle was great.

### ANNUAL GIVING

One thing to remember is that fundraising events are much more than

raising dollars, it is an opportunity to raise awareness and create lasting relationships with new friends in attendance.

The board's development committee has worked this year with CEO Bridget Quinn-Carey and Donor Relations Director Gilda Roncari to develop a board giving pledge form that will guide board members in their board annual giving. A final draft will be ready to be presented to the full board at the April 5th board meeting.

### **CORPORATORS**

HPL's development is working closely with Cate D'Italia, chair of the HPL corporators and Gerri Sullivan, board liaison to HPL corporators, to engage corporators at the Library many of who worked on the event committee and/or served as table captains. A new class of HPL corporators were voted on by the board of directors at the December 2017 meeting. The corporators are becoming a

more active group of Library ambassadors who are helping to promote and attend many Library programs.

The development department is working with the board's development committee to formalize a Planned Giving campaign at the Library. There is one board member who has stepped up and told her story of her planned legacy donation. This will be a good launching point for the campaign.

The development office is in the process of developing an updated fundraising report to provide better detail on the goals and how HPL is reaching them throughout the fiscal year. To date in 2018, HPL has raised \$299,000 in unrestricted giving (this includes Beyond Words). There are four months left to the fiscal year and plan on launching a spring appeal in March to capture donors who have not given yet this year. Hoping to surpass this year's goal of \$300,000.

### staff updates

NEW HIRES NEW POSITION



MICHAEL ELDER
Adult Learning Assistant



TED MCCOY

Youth Services Librarian



LAURIE SLADER
Reading Literacy Facilitator



MICHELLE MCFARLAND
Outreach and Program Coordinator

NEW PEER TUTORS, OWL PROGRAM

GRIESHSHA CINTRON KAYLA MAXWELL

RAEMON GAINES AUBREY SIMPSON